

PATENT

FOLDABLE GARMENT DISPLAY PACKAGE AND METHOD FOR USE

CROSS-REFERENCE TO RELATED APPLICATIONS

This patent application is a continuation-in-part application of, and claims priority to, ^{*now US PAT. 6,622,858*} pending U.S. Patent Application No. 10/126,321, filed April 19, 2002, which is a continuation-in-part application of U.S. Patent Application No. 09/650,303, filed August 29, 2000, now abandoned, each application entitled "Foldable Garment Display Package And Method For Use," and each of which is hereby incorporated herein by reference in its entirety.

FIELD OF THE INVENTION

The present invention relates generally to a package for displaying articles, and more specifically to a package for displaying intimate apparel for easy tactile and visual inspection.

BACKGROUND OF THE INVENTION

Customers in retail stores often desire to inspect the contents of a package prior to making a purchase. This is particularly true for articles of clothing such as intimate apparel. As a result of this desire, customers may attempt to open packages to view and touch garments contained therein. Examples of such display packages that are commonly used for intimate apparel include polymer bags and cardboard boxes. Such traditional means for packaging underwear often do not display garments in an exposed manner so that potential consumers can touch the garments in a store prior to purchase. Additionally, such containers cannot be easily opened, making products in such containers virtually inaccessible to touch by a customer.